



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

S  
9/25

Waterfront Strategies  
1010 Wisconsin Ave  
Suite 800  
Washington, DC 20007 3603

**Contract #** 844828  
**Schedule Dates** 09/04/12-09/29/12  
**Advertiser** House Majority PAC (38241)  
**Agency/T-Code** Waterfront Strategies (8116)/154583751  
**Product** Political - US House (1175)  
**Brand** Republican (ANTI) (178218)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** (202) 338-8700 /  
**CPE** 79/86/1432  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** HOUSE MAJ PAC 9/04  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/25/12  
**Last Modified** 09/24/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06250475  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,656.25  
**Net Total** \$20,718.75  
**Sales Tax**

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	25	\$24,375.00
<b>Grand Total:</b>	<b>25</b>	<b>\$24,375.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	End Dated Line / SPOT	09/04/12-09/07/12	4	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	8/27/12
3.0	End Dated Line / SPOT	09/04/12-09/07/12	4	:30	6P- 6:30P (ET)	2		X	X	X	X			2	\$1,150.00	\$2,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	8/27/12
4.0	End Dated Line / SPOT	09/04/12-09/07/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,450.00	\$1,450.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	8/27/12
5.0	End Dated Line / SPOT	09/04/12-09/07/12	4	:30	7A- 9A (ET)	3		X	X	X	X			3	\$975.00	\$2,925.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/27/12
7.0	End Dated Line / SPOT	09/04/12-09/07/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,450.00	\$1,450.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/27/12
8.0	End Dated Line / SPOT	09/04/12-09/07/12	4	:30	9A- 10A (ET)	1		X	X	X	X			1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/27/12
13.1	Normal Line / SPOT	09/29/12-09/29/12	5	:30	6P- 6:30P (ET)								1		\$275.00		Norfolk (WVEC) (WVEC)	WEEKEND NEWS	8/24/12
15.0	End Dated Line / SPOT	09/04/12-09/09/12	4	:30	11P- 11:35P (ET)	3		X	X	X	X	X	X	3	\$1,025.00	\$3,075.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/27/12
25.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	12P- 12:57P (ET)	1			X	X	X			1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	8/27/12
26.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	6P- 6:30P (ET)	2			X	X	X			2	\$1,150.00	\$2,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	8/27/12
27.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	6:58P- 7:28P (ET)	1			X	X	X			1	\$1,450.00	\$1,450.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	8/27/12
28.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	7A- 9A (ET)	3			X	X	X			3	\$975.00	\$2,925.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/27/12
29.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	7:28P- 7:57P (ET)	1			X	X	X			1	\$1,450.00	\$1,450.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/27/12
30.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	9A- 10A (ET)	1			X	X	X			1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/27/12

### CONFIRMATION CONTRACT

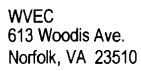
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Entered By	Penne Marsh
CO-OP	No
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[illegible]

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">9/24</span>
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I, Laura Bassett  
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:** \$ 20,718.75

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC  
1025 Thomas Jefferson St. NW  
Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche  
Deputy Director

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/17/2012  
Date

*John Daulton*  
Signature

(202) 350-5782  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Penne Marsh*  
Signature

Penne Marsh  
Printed Name

NSC  
Title